

Standard I - Institutional Mission and Effectiveness

The institution demonstrates strong commitment to a mission that emphasizes achievement of student learning and to communicating the mission internally and externally. The institution uses analyses of quantitative and qualitative data and analysis in an ongoing and systematic cycle of evaluation, integrated planning, implementation, and re-evaluation to verify and improve the effectiveness by which the mission is accomplished.

A. Mission

The institution has a statement of mission that defines the institution's broad educational purposes, its intended student population, and its commitment to achieving student learning.

Sources of Information/Data

Source	Location
Mission Statement	

1. The institution establishes student learning programs and services aligned with its purposes, its character, and its student population.

Evidence

- Analysis of how the mission statement is developed, approved and communicated to all stakeholders.
- Analysis of how institutional goals and objectives are linked to the needs of the student population.

Sources of Information/Data

Source	Location
Strategic Plan	
Educational Master Plan - Introduction	
Futures Forum Documentation	

2. The mission statement is approved by the governing board and published.

Sources of Information/Data

Source	Location
Board Minutes	

3. Using the institution's governance and decision-making processes, the institution reviews its mission statement on a regular basis and revises it as necessary.

Evidence

Analysis of the process used for the periodic review of the institution's mission; evidence that process is inclusive.

Sources of Information/Data

Source	Location
Shared Governance Document CPC Description	

4. The institution's mission is central to institutional planning and decision-making.

Evidence

- The mission statement provides the preconditions for setting institutional goals.
- Analysis of how the cycle of evaluation, integrated planning, implementation, and re-evaluation relates to the mission and is used for institutional improvement.

Sources of Information/Data

Source	Location
Overall Planning Diagram	
Unit Planning Flowchart	
Program Review Flowchart	

B. Improving Institutional Effectiveness

The institution demonstrates a conscious effort to produce and support student learning, measures that learning, assesses how well learning is occurring, and makes changes to improve student learning. The institution also organizes its key processes and allocates its resources to effectively support student learning. The institution demonstrates its effectiveness by providing 1) evidence of the achievement of student learning outcomes and 2) evidence of institution and program performance. The institution uses ongoing and systematic evaluation and planning to refine its key processes and improve student learning.

- 1. The institution maintains an ongoing, collegial, self-reflective dialogue about the continuous improvement of student learning and institutional processes.**

Evidence

- The institution has developed processes by which continuous dialogue about both student learning and institutional processes can take place.
- Broad-based participation in the dialogue.
- Goals are developed with the knowledge and understanding of the college community.

Sources of Information/Data

Source	Location
Shared Governance Document Introduction & Committee Structure	
Program Review Process	
College Plan Introduction & Strategic Planning Process	

- 2. The institution sets goals to improve its effectiveness consistent with its stated purposes. The institution articulates its goals and states the objectives derived from them in measurable terms so that the degree to which they are achieved can be determined and widely discussed. The institutional members understand these goals and work collaboratively toward their achievement.**

Evidence

- Clearly stated, measurable goals and objectives guide the college community in making decisions regarding planning and allocation of resources as well as curriculum and program development.
- Written, current institutional plans that describe ways in which the institution will achieve its goals.

Sources of Information/Data

Source	Location
College Plan	

- 3. The institution assesses progress toward achieving its stated goals and makes decisions regarding the improvement of institutional effectiveness in an ongoing and systematic cycle of evaluation, integrated planning, resource allocation, implementation, and re-evaluation. Evaluation is based on analyses of both quantitative and qualitative data.**

Evidence

- A current cycle in which evaluation results are utilized in integrating planning, resource allocation, implementation, and re-evaluation.
- Data are both quantitative and qualitative.
- Periodic and systematic assessment of the effectiveness of all institutional services and processes.

Sources of Information/Data

Source	Location
Overall Planning Diagram	
Student Data Profile	
Program Review Data	
Shared Governance Document	
Program Review Report Guidelines	

4. **The institution provides evidence that the planning process is broad-based, offers opportunities for input by appropriate constituencies, allocates necessary resources, and leads to improvement of institutional effectiveness.**

Evidence

- The processes used in planning and institutional improvement are communicated and provide the means by which the college community can participate in decision-making.
- Well-defined decision-making processes and authority serve to facilitate planning and institutional effectiveness.
- Results of periodic and systematic assessment are utilized for improvement.

Sources of Information/Data

Source	Location
Shared Governance Document Introduction & Committee Structure	
Program Review Documents	

5. **The institution uses documented assessment results to communicate matters of quality assurance to appropriate constituencies.**

Evidence

Results are disseminated to and understood by the college community.

Sources of Information/Data

Source	Location
Student Data Profile	Office of Institutional Research Website

6. **The institution assures the effectiveness of its ongoing planning and resource allocation processes by systematically reviewing and modifying, as appropriate, all parts of the cycle, including institutional and other research efforts.**

Sources of Information/Data

Source	Location
Shared Governance Document	
Curriculum Meeting Minutes	

7. The institution assesses its evaluation mechanisms through a systematic review of their effectiveness in improving instructional programs, student support services, and library and other learning support services

Evidence

- Program review processes are systematically evaluated.
- Current, systematic program review and implementation of results.

Sources of Information/Data

Source	Location
Program Review Process Committee Chair Responsibility	
Program Review Chair	